

Press Release

20th October, 2009

The All-new Toyota Prius Plug-in Hybrid Concept
Will be leased globally for Evaluation

Unlike the traditional hybrid vehicles, the Prius Plug-in Hybrid Concept is based on the third-generation gasoline-electric Prius. It is a concept vehicle that combines the benefits of CO2 emissions-reducing electrical-outlet battery charging and gasoline-electric hybrid vehicles.

Using lithium-ion batteries, the Prius Plug-in Hybrid provides clean, fuel-efficient electric-powered running in urban areas for longer distances and at higher speeds. TOYOTA MOTOR CORPORATION (TMC) intends to introduce approximately 500 plug-in hybrid vehicles and to launch global lease programme to evaluate Prius Plug-in in early 2010.

The details of the All-new Toyota Prius Plug-in Hybrid Concept :

Max. EV Speed (w/ full charge) : 100km/hr
EV Cruising Range (w/ full charge) : approx. 20 km
Type of Battery : Lithium-ion battery
Recharging Time : approx. 100min (200V)

This All-new Toyota Prius Plug-in Hybrid will be unveiled in the Tokyo Motor Show late this month.

If you want to know more about the All-new Toyota Prius Plug-in Hybrid, please visit the website below,

http://www2.toyota.co.jp/future_en/report/report1.html

For media enquiries, please contact:

Ms. Eunice Pak

Crown Motors Ltd.

Tel: 2880 1361 Fax: 2887 2787 Email: eunice.pak@crown-motors.com



CROWN MOTORS LTD.

皇冠汽車有限公司
22/F, Citicorp Centre
18 Whitfield Road
North Point, Hong Kong
Tel : (852) 2562 2226
Fax: (852) 2811 1060

The All-new Toyota Prius Plug-in Hybrid Concept

