



Crown Motors Ltd.
22/F., Citicorp Centre,
18 Whitfield Road,
North Point, Hong Kong

Press Release

27th October, 2009

Lexus serves as key sponsors the hit TVB drama "Born Rich"

We at Lexus are honoured to serve as one of key sponsors of the hit TVB drama "Born Rich".

As you watch this captivating drama series, you will see a number of the main actors inside a host of superb Lexus models. These include the Lexus Luxury flagship Sedan LS series, the Luxury Sports Sedan GS series and the Lexus Hybrid SUV RX series.

The sponsor models include:

Model	Colour	Actor/ Actress
1) Lexus LS600hL 4-seater	Dark Blue	Ray Lui
2) Lexus LS600hL 4-seater	Pearl White	Jamie Chik
3) Lexus GS300	Dark Grey	Gallen Lo
4) Lexus RX400h	Black	Vincent Wong

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Wanchai, Hong Kong
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Fax: (852) 2507 2654

G/F Mita Centre,
552-566 Castle Peak Road,
Kwai Chung, New Territories
Tel: (852) 2880 4151
Fax: (852) 2413 2971

Service centres:

Block B & C, G/F Seaview Estate,
2-8 Watson Road,
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