

CROWN MOTORS LTD.

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Press Release

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**Crown Motors is awarded the Corporate Social Responsibility Award
for their continued devotion to the community**

Crown Motors Limited (CML) is delighted to announce they are the proud recipients of the “**CAPITAL and CAPITAL WEEKLY Corporate Social Responsibility Award**”.

At CML, we regard Corporate Social Responsibility (CSR) very highly among our list of priorities. As the largest automotive distributor in Hong Kong, it is our obligation to set a fine example to the rest of the industry and keep a close relationship with the local community. We first introduced Environmentally Friendly Vehicles (EFVs) to the market 10 years ago, and now sell 7 different EFV models eligible for the tax incentive, more than any other local distributor.



When sharing his feelings upon collecting the award, Mr. Patrick Lee, Managing Director, mentioned that providing unconditional safety and quality of a vehicle is CML's responsibility to the community. Mr. Lee highlighted the recall on all 3rd generation Prius models sold in Hong Kong, issued by CML. We acted fast, making contact with our customers instantly. These swift actions highlight the stress that CML places on CSR, it provided our

clients with a sense of comfort, and gained us praise from the wider public.

CML believes that a good work-life balance is essential for all members of staff. We do our utmost to encourage all members of staff to join in social activities and to volunteer their services to help benefit the local community.

Photo: Mr. Patrick Lee (right) collecting the “CAPITAL and CAPITAL WEEKLY Corporate Social Responsibility Award” on behalf of Crown Motors Limited.

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