

CROWN MOTORS LTD.

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Press Release

9th July 2010

Achieved the best selling brand in the passenger car market
Toyota sustains its leading position

Crown Motors Limited (CML) is delighted to announce that Toyota has continued to achieve the No.1 position in the passenger car market for the first half of 2010. More than 2,400 units have been sold, with additional sales of 927 units when comparing with the same period last year.

The overall sales of CML reached 5,030 units in the first six months of 2010, marking a year-on-year increase of 2,252 units; a growth rate of 81%.

As the largest automobile distributor and retailer in Hong Kong, CML understands that the outstanding sales performance is sustained by the support and confidence of valuable customers. With its “Customer First” philosophy, CML constantly provides excellent services with honesty, sincerity and care.

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Photo Caption:

Noah is the best-selling Toyota model in passenger car market.