

Press Release

20th August, 2010

Toyota & Lexus partner with Asia Miles
Redeem Car Cleaning & Beauty Services from 8,000 miles

With the philosophy of “Customer-Centricity”, Crown Motors Limited (CML) is not only devoted to delivering service excellence, but also extending its scope of services into customers’ daily lives by co-operating with renowned business partners.

Thus CML partners with Asia Miles to achieve the utmost customer satisfaction. Now, Toyota and Lexus customers can redeem Asia Miles for car cleaning and beauty services. This new offer especially suits frequent travelers. They can make use of their miles to keep their vehicles clean and sparkling!

With effect from today, Toyota and Lexus customers can visit Asia Miles at www.asiamiles.com and redeem the services starting from 8,000 Asia Miles. The redemption period is till the end of February 2011. The car cleaning and beauty services available are as follows:

- Toyota Ozone Treatment plus Interior Vacuum Cleaning Service - Passenger Car (Hong Kong)
- Toyota Air Conditioner Cleaning and Ozone Treatment Service - Passenger Car (Hong Kong)
- Toyota Beauty Service - Sedan (Hong Kong)
- Toyota Beauty Service - MPV (Hong Kong)
- Lexus Ozone Treatment plus Interior Vacuum Cleaning Service (Hong Kong)
- Lexus Air Conditioner Cleaning and Ozone Treatment Service (Hong Kong)
- Lexus Car Beauty Service (Hong Kong)

For more information or appointment, please visit www.crown-motors.com or call our service booking hotline: 2880 4101 (Toyota) or 2880 4130 (Lexus) or other service centres.

For media enquiries, please contact:

Ms. Cassidy Yong

Crown Motors Ltd.

Tel: 2880 1475

Fax: 2887 2787

Email: kassidy.yong@crown-motors.com

CROWN MOTORS LTD.

皇冠汽車有限公司
22/F, Citicorp Centre
18 Whitfield Road
North Point, Hong Kong
Tel : (852) 2562 2226
Fax: (852) 2811 1060

Photo Caption :

Toyota Ozone Treatment plus Interior Vacuum Cleaning Service - Passenger Car (Hong Kong)



Toyota Air Conditioner Cleaning and Ozone Treatment Service - Passenger Car (Hong Kong)



Toyota Beauty Service – Sedan / MPV (Hong Kong)



Lexus Ozone Treatment plus Interior Vacuum Cleaning Service (Hong Kong)



Lexus Air Conditioner Cleaning and Ozone Treatment Service (Hong Kong)



Lexus Car Beauty Service (Hong Kong)