

CROWN MOTORS LTD.

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Press Release

19th November, 2010**Toyota Sales Tops Again in Passenger Car Market**

Crown Motors Limited (CML) is pleased to announce that with 498 units sold, Toyota has become the best-selling brand in passenger car market again for the month of October. The accumulated sales volume has also risen to 4,471 units that Toyota, at the same time, has remained in its leading position in 2010 sales chart. In addition to the fact that growth has been recorded compared to the same period last year for 10 consecutive months, Toyota achieved remarkable sales performance last month.

Up to October, CML has a total sales volume of 8,472 units of passenger cars and commercial vehicles (including Toyota, Lexus, Hino and Daihatsu), which has a significant increase of 3,109 units over the same period a year earlier.

CML firmly believes that its 'Customer First' motto is the key factor of its incredible sales record. Persisting with this philosophy, CML will continue to get an insight of customers' need to ensure more gratifying options will be provided for the market.

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The All-new Crown Royal Saloon :