

CROWN MOTORS LTD.

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Press Release

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Toyota Passenger Car Became the Best-Seller in 2010
Crown Motors Remained Its Leading Position

Crown Motors Limited (CML) is pleased to announce that continuing on the incredible sales achievement in the previous 11 months, the performance in December was even stronger. Toyota ranks first in passenger car market for the month of December, with a sales volume of 515 units. Meanwhile, Lexus has taken the second place of the sales chart by selling 330 units, reaching another apex.

In 2010, Toyota was the best-seller of the passenger car market. A total of 5,500 units were sold with a significant increase of 1,770 units compared to a year earlier. A point to note is that Toyota Noah achieved the highest sales volume in both environment-friendly and MPV segments in Hong Kong, while Toyota Corolla was the No. 1 Japan executive sedan in the local market. In the meantime, Lexus RX series was the best-selling SUV series. The overall sales volume in 2010 of CML increased substantially by 3,808 units to 10,621 units, showing that CML's commercial vehicles, in addition to passenger cars, had gained high popularity among the market as well.

CML finds the incredible sales results in 2010 very encouraging and is thankful to its customers for their continued trust and support. CML will spare no effort to realize its 'Customer First' motto and provide services with excellence.

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The All-new Toyota Ractis Verso :

