

**CROWN MOTORS LTD.**

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Press Release

21<sup>st</sup> April, 2011

**Toyota Secured the Top Spot in Private Car Sales**  
**During the First Quarter with Lexus Car Sales Surging Almost 150%**

Crown Motors Limited is pleased to announce that during the first quarter of this year, Toyota continued to maintain its number one ranking in terms of private car and commercial vehicle sales (including: Toyota, Lexus, Hino, Raymond and Daihatsu). Overall sales reached 2,724 units, a record we take great pride in.

Toyota private cars continue to be the market leader, selling 1,241 vehicles which has been helping to maintain their leading position. For Lexus, the incremental car sales rose by almost 150%. Within the entire model line-up, the CT200h is the target of affection by most customers. This first-of-its-kind hatchback that incorporates a hybrid system satisfies a growing market need for greater environmental friendliness and has been widely hailed since its launch. It has also helped boost sales significantly.

Crown Motors Limited also currently dominates the commercial vehicle sector. During the first three months of the year, they sold 795 commercial vehicles for a 37% share of the market, achieving the status of front-runner in the commercial vehicle market.

Bolstered by exceptional results in the first quarter, Crown Motors Limited continues to pursue its "Customer First" service motto, and proactively import various car models to fulfill a diverse range of customer needs.

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**Photo Caption:**

*Lexus CT200h is the target of affection by most customers. It satisfies a growing market need for greater environmental friendliness and has been widely hailed since its launch. It has also helped boost sales significantly.*