

15<sup>th</sup> June, 2011

Echoing with the Enhancement of  
Tax Incentives Scheme for Environment-friendly Private Cars  
Crown Motors Endeavors to Promote Green Driving

For many years, Crown Motors Limited (CML) has been devoting every effort to introducing environment-friendly private vehicles into the local market in order to improve the air quality by promoting green driving and providing greater product variety for customers. We believe that customers are encouraged to choose environment-friendly private vehicles after the enactment of the Motor Vehicles (First Registration Tax) (Amendment) Bill 2011 which provides greater tax incentives for buying environment-friendly private vehicles.

Being the distributor with most models of environment-friendly private vehicles in Hong Kong, CML keeps introducing vehicles with advanced petrol engine technology and hybrid system. Through January to May in 2011, the number of environment-friendly private vehicles sold contributed nearly 50% of the total sales of CML's passenger cars.

Echoing with the government's new practice, CML has been introducing many types of environment-friendly private vehicles. We are providing total 13 series of Toyota vehicles in which nearly half are environment-friendly private vehicles including the hatchback vehicle - Ractis, hybrid vehicle - Prius Hybrid, and multi-purpose vehicles (MPV) like WISH, NOAH, Previa and Alphard. For the five series of Lexus vehicles currently available, four of them are environment-friendly private vehicles including the hatchback vehicle - CT200h, sport utility vehicle (SUV) - RX450h, and luxury sedans GS450h and LS600hL.

Aiming at promoting green driving, Toyota Motor Corporation will put in more resources in the development and the promotion of environment-friendly private vehicles, and CML will introduce more vehicles with advanced petrol engine technology and hybrid system.

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