



CROWN MOTORS LTD.

皇冠汽車有限公司

Shop G3-G4, G/F, Goodluck Industrial Centre,
808 Lai Chi Kok Road, Kowloon, Hong Kong
Tel : (852)2745 0099 Fax : (852) 2785 8460

Press Release

8th September, 2011

**All-new Hino Light Truck ‘Grand Master’
Arrives in Hong Kong with 5.5-Ton and 8.5-Ton Series**

Hino is renowned for the production of safe, reliable and durable commercial trucks. In order to further fulfill different needs of the industry, the all-new Hino light truck ‘Grand Master’ arrives in Hong Kong with 5.5-ton and 8.5-ton series, featuring all-new cabin design and many exclusive equipment, showing its full superiority and attaining the goal, ‘Unbeatable Kung Fu Style, Best Fit For Great Profit’.

A grand launch ceremony for the all-new Hino light truck ‘Grand Master’ was held at the Commercial Vehicle Centre in Lai Chi Kok today, drawing crowds of guests and media personnel. After the welcome speech by Mr. Patrick S Lee, Managing Director of Crown Motors Ltd., Mr. Yoshinori Noguchi, Senior Executive Officer of Hino Motors Ltd., and Mr. Masahiro Kumasaka, Chief Engineer of Hino 300 of Hino Motors Ltd., both specially flew in from Japan to attend this ceremony, and respectively gave a speech for the event. Prior to the unveiling ceremony, Mr. Ricky Chan, Hino & Forklift Sales Manager of Crown Motors Ltd., gave the product presentation. Following that, Mr. Masahiro Kumasaka, Chief Engineer of Hino 300 of Hino Motors Ltd. and Mr. Patrick S Lee, Managing Director of Crown Motors Ltd., jointly officiated the unveiling ceremony for the all-new Hino light truck.

The all-new Hino light truck is a truly ‘Grand Master’ which shows its superiority by the ‘Four Unbeatable Kung Fu Styles’, namely ‘High Payload’, ‘Low Running Cost’, ‘Comfortable Cabin’ and ‘Safety’, to apply Hino’s philosophy of putting the needs of the industry on the very top priority.

1. High Payload

The all-new Hino light truck ‘Grand Master’ has a carefully designed frame, matching with Hino high tensile steel chassis and genuine stiffness leaf springs, which significantly lowers the Gross Vehicle Weight (G.V.W.) and increases the payload. For the 5.5-ton series, the width of the truck body is over 89 inches which is capable of carrying two pallets of cargo at the same time, and with the capacity of over 2 tons* to achieve the enhancement of efficiency. The ‘High Payload’ is





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undoubtedly unique in the class.

2. Low Running Cost

The all-new Hino light truck 'Grand Master' adopts the EURO V emission standard engine which improves fuel consumption but fully increases output and torque. The reliable and durable engine also lowers the maintenance costs. Emission is reduced by Hino's advanced DPR System, fully showing the feature of 'Low Running Cost' and the green style.

Also, the 5.5-ton series of the all-new Hino light truck 'Grand Master' equips with the 6-speed automatic transmission, fully electronic controlled with engine load and speed automatic transmission, smoothing the vehicle movements, while the unique high fuel efficiency design, auxiliary brake system and Easy Smooth Start (ESS) System provide drivers with flexible control, safety and comfort. Both 5.5-ton and 8.5-ton series provide models with manual transmission for selection.

3. Comfortable Cabin

The all-new Hino light truck 'Grand Master' has an all-new designed cabin with substantially ampler space, in which even a 6-foot driver can enjoy spacious headroom and legroom. The spacious cabin can be seated by three people comfortably while providing considerable storage area. The extra large footstep and the all-new foldable gear shift lever and parking brake lever provide you with easier and more convenient way to access the cabin. The rearranged central cluster, stylish instrument panel and the reliable and durable factory installed air-conditioner (R134A) enable a more satisfactory driving and riding experience, making the 'Comfortable Cabin' and pragmatic characteristics alive.

4. Safety

The all-new Hino light truck 'Grand Master' has all round safety equipment, including the all-new designed A-pillar which is only 65mm wide minimizing drivers' blind spots, and the all-new HID Headlamp with Auto Headlamp Levelling & Washer which enlarges the lighting distance and increases visibility that the road situations are equally visible when driving at night. Equipped with multiple exclusive active and preventive safety equipment, the 'Grand Master' fully protects the drivers, truly attaining the 'Safety' feature.



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The all-new Hino light truck 'Grand Master' equips a lot of superiority, making it becomes the best partner for users in the industry.

*Subject to specific models and their truck bodies

All-new Hino Light Truck 'Grand Master' – 5.5-Ton Series**Model:**

- Short Wheel Base (Manual Transmission)
- Long Wheel Base (Manual Transmission)
- Double Cab (Manual Transmission)
- Super Long Wheel Base (Manual Transmission)
- Long Wheel Base (Automatic Transmission)
- Super Long Wheel Base (Automatic Transmission)

G.V.W. (Gross Vehicle Weight):

- 5,500 kg

Tire:

- 215/85R16

Engine and Performance:

- Model:
 - Manual Transmission Model: N04C-UT
 - Automatic Transmission Model: N04C-US
- Type: Diesel Engine, In-line 4-cylinder, Variable Geometry Turbo (VGT) Charger and Intercooler, Exhaust Gas Recirculation (EGR)
- Capacity: 4,009cc
- Max. Output (JIS):
 - Manual Transmission Model: 165 PS / 2,500 rpm
 - Automatic Transmission Model: 150 PS / 2,500 rpm



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- Max. Torque (JIS):
 - Manual Transmission Model: 47.3 kgf.m / 1,400 rpm
 - Automatic Transmission Model: 42.8 kgf.m / 1,400 rpm
- Transmission System:
 - Manual Transmission Model: 6 Forward & 1 Reverse Speeds, Synchromesh 1st-6th Gears
 - Automatic Transmission Model: Fully Automatic, 6 Forward & 1 Reverse Speeds
- Max. Speed:
 - Manual Transmission Model: 121 km / h
 - Automatic Transmission Model: 141 km / h
- Gradeability at G.V.W.: 60%

Suspension:

- Front: Semi-Elliptic Leaf Springs with Shock Absorbers and Stabilizer
- Rear: Main & Auxiliary Semi-Elliptic Leaf Springs with Shock Absorbers and Stabilizer

Safety Equipment:

- HID Headlamp with Auto Headlamp Levelling & Washer **(all-new)(exclusive)**
- Service Brake: Hydraulic Vacuum Servo and Hydraulic Control with ABS, Electronic Braking Distribution (EBD), Front & Rear Disc Brake **(exclusive)**
- Parking Brake: Internal Expanding, Acting on Transmission Output Shaft
- Auxiliary Brake:
 - Manual Transmission Model: Easy Smooth Start (ESS) System **(exclusive)**, Brake Assist (BA) System, Exhaust Brake
 - Automatic Transmission Model: Brake Assist (BA) System, Exhaust Brake
- SRS Dual Airbag (exclusive)
- Energy Absorbing Steering Wheel (exclusive)
- Collapsible Steering Column (exclusive)
- Door Side Impact Beam

Standard Equipment:

- Power Windows
- Electrical Door Lock
- Power Steering





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- DPR System
- 80Ah Batteries
- 24V-80A Alternator
- CD Player & AM/FM Radio
- Passenger Side Electric Folding Door Mirror Stay (all-new) (exclusive)
- Foldable gear shift lever and parking brake lever (all-new)
- Factory Installed Air-Conditioner (R134A)

All-new Hino Light Truck 'Grand Master' – 8.5-Ton Series**Model**

- Super Long Wheel Base
- Extra Super Long Wheel Base

G.V.W. (Gross Vehicle Weight):

- 8,500 kg

Tire:

- 215/75R17.5

Engine and Performance:

- Model: N04C-UT
- Type: Diesel Engine, In-line 4-cylinder, Variable Geometry Turbo (VGT) Charger and Intercooler, Exhaust Gas Recirculation (EGR)
- Capacity: 4,009cc
- Max. Output (JIS): 165 PS / 2,500 rpm
- Max. Torque (JIS): 47.3 kgf.m / 1,400 rpm
- Transmission System: 6 Forward & 1 Reverse Speeds, Synchronesh 1st-6th Gears
- Max. Speed: 114 km / h
- Gradeability at G.V.W.: 46.2%



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- Front: Semi-Elliptic Leaf Springs with Shock Absorbers and Stabilizer
- Rear: Main & Auxiliary Semi-Elliptic Leaf Springs with Shock Absorbers and Stabilizer

Safety Equipment:

- HID Headlamp with Auto Headlamp Levelling & Washer **(all-new)(exclusive)**
- Service Brake: Hydraulic Vacuum Servo and Hydraulic Control with ABS, Electronic Braking Distribution (EBD), Front & Rear Disc Brake **(exclusive)**
- Parking Brake: Internal Expanding, Acting on Transmission Output Shaft
- Auxiliary Brake:
 - Manual Transmission Model: Easy Smooth Start (ESS) System **(exclusive)**, Brake Assist (BA) System, Exhaust Brake
 - Automatic Transmission Model: Brake Assist (BA) System, Exhaust Brake
- SRS Dual Airbag (exclusive)
- Energy Absorbing Steering Wheel (exclusive)
- Collapsible Steering Column (exclusive)
- Door Side Impact Beam

Standard Equipment:

- Power Windows
- Electrical Door Lock
- Power Steering
- DPR System
- 80Ah Batteries
- 24V-80A Alternator
- CD Player & AM/FM Radio
- Passenger Side Electric Folding Door Mirror Stay (all-new) (exclusive)
- Foldable gear shift lever and parking brake lever (all-new)
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The Price of the All-new Hino Light Truck

5.5-ton Series \$307,500 up

8.5-ton Series \$358,900 up

For more information, please visit Crown Motors Ltd. website (<http://www.crown-motors.com/>) or contact our Hino sales representatives.

Hino Showroom:

Shops G3-G4, G/F, Goodluck Industrial Centre, 808 Lai Chi Kok Road, Kowloon
(Tel. 2745 0099)

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Photo Caption:



Mr. Yoshinori Noguchi, Senior Executive Officer of Hino Motors Ltd. specially flew in from Japan to attend the launch ceremony for the all-new Hino light truck and gave a speech for the event.



(From Left to Right) Mr. Kaneto Matsumura, Group Leader for Hino Group 2 of Toyota Tsusho Corporation, Mr. Masahiro Kumasaka, Chief Engineer of Hino 300 of Hino Motors Ltd., Mr. Yoshinori Noguchi, Senior Executive Officer of Hino Motors Ltd., Mr. Patrick S Lee, Managing Director of Crown Motors Ltd., Mr. Ernest Wong, General Manager – Hino/Industrial Equipment & Public Vehicles Division of Crown Motors Ltd. and Mr. Fumiaki Watanabe, General Manager of Automotive Department of Toyota Tsusho (H.K.) Corporation Ltd. presided over the toasting ceremony.



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Mr. Patrick S Lee, Managing Director of Crown Motors Ltd. and Mr. Masahiro Kumasaka, Chief Engineer of Hino 300 of Hino Motors Ltd. were very confident of the all-new Hino light truck 'Grand Master'.



The all-new Hino light truck is a truly 'Grand Master' with 'Four Unbeatable Kung Fu Styles' which are 'High Payload', 'Low Running Cost', 'Comfortable Cabin' and 'Safety'.