

CROWN MOTORS LTD.

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THE ALL-NEW TOYOTA 4-SEATER LPG TAXI Fuel Efficient and Environmentally-friendly

With its great reputation for comfort, the Toyota brand is popular in the taxi industry. Also famed for its reliability, economy and roomy interiors as well as the easy availability of spare parts, it is no wonder that Toyota has been able to boast 100% market share in the taxi sector for many years. In order to further improve roadside air pollution levels, Crown Motors is proud to announce that the Toyota 4 - seater LPG Taxi has now been officially commissioned into the Hong Kong taxi fleet.

As a result of the reconfiguration of the transmission and exhaust pipe, the gear shift lever location has moved from the steering column to cabin floor. Furthermore, this new model provides the front seat passenger and driver with independent seats, further enhancing comfort and security.

The exterior modelling remains true to the style of the current 5-seater model and the engine displacement size keeps at 1,988cc.

Most countries and districts in other part of the world are using the 4 – seater taxis nowadays. Crown Motors has begun importing the 4 - seater LPG Taxi in order to further enhance the image of the Hong Kong taxi and to bring a new order of comfort to taxi passengers and drivers.

According to the recent survey conducted by Crown Motors Ltd which examines the taxi industry, at the present time, the occurrence of taxis carrying five passengers is less than 1 in 30, and passengers have also expressed a preference for independent seating when riding in the front. Thus, changes in this new generation are having a beneficial effect on the taxi industry, as well as bringing more comfort to the driver and front seat passenger.

Exterior:

- ❖ Side Mirror Trafficator - This is a new style of indicator housed in the side mirrors

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that allows pedestrians and other vehicles to more easily predict the movements of the vehicle.

- ❖ Hong Kong standard taxi colour scheme – Hong Kong Island, New Territories and Lantau Island taxis use white letters on a red, green or blue background respectively in the roof lamp. The exterior paintwork of the taxi uses the same colour scheme giving the Hong Kong taxi fleets a localised identity and a smart and professional image.
- ❖ Wheels - The redesigned 15 inch wheels improve safety and controllability.

Engine & Transmission:

- ❖ Variable Valve Timing – intelligent (VVT-i) technology for improving engine responsiveness and fuel economy is being used for the first time in an LPG taxi. This break-through technology provides an increase in maximum torque of approximately 18% and increase in maximum available power of approximately 47% as compared to the same size engine without VVT-i. VVT-i also gives the vehicle much smoother acceleration.
- ❖ Transmission - The 4 - seater taxi also uses the same smooth, efficient and durable *electronically controlled automatic transmission* that is used in the Hiace. An improvement in user-friendliness for the driver is to relocate the gear shift lever from steering column to its preferred location in the cabin floor.

This amazing new taxi is packed with innovations and improvements. Moreover, Toyota has managed to improve fuel efficiency by a massive 10% in comparison with the previous model! With lower fuel costs, the new LPG taxi will deliver increased profits to owners and drivers.

Interior:

- ❖ By replacing the 3-person bench type seat with two independent seats, both the driver and the front seat passenger can enjoy a more spacious environment. In addition, this new seating arrangement provides more comfort and ease for the driver when operating the transmission.

Safety:

- ❖ Anti-lock Brake System (ABS) - ABS regulates braking hydraulic pressure to help prevent the wheels from locking up, ensuring vehicle stability when braking on

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slippery roads, or during sudden stops.

- ❖ Brake Assist System (BA) - Break Assist provides additional force to the brake to assist the driver who cannot apply enough force during emergency breaking.
- ❖ A seatbelt warning buzzer reminds the driver to fasten his seatbelt, providing another level of safety for forgetful drivers and thereby helping to reduce injuries should an accident occur.

Price & Special Offer:

- ❖ Price: \$254,687.20 (include \$9,087.20 F.R.T.)

In order to promote the all new Toyota fuel-efficient environmentally-friendly 4-seater LPG Taxi, existing owners who complete the licensing procedure on or before 31 July, 2009 can enjoy the 'FRT Rebate Program' from Crown Motors Ltd, which equivalents to a \$9,087.20 discount on the original purchase price of \$254,687.20.

Last but not least, there is a whole raft of further improvements and innovations in this remarkable new public transport solution, for which Crown Motors had already received 300 orders by the end of 2008.

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